

2019 Marketing Conference

The 2019 Marketing Conference, to be held on November 7, 2019, is designed to sharpen marketing skills through engaging presentations from marketing thought leaders from a broad range of marketing disciplines and specialties. The speakers at the 2019 Marketing Conference represent some of the largest national and regional brands.

The **day-long event** will be held at the Fetzer Center at Western Michigan University and will have ample time for making **new business connections**.

As a sponsor, you can gain exposure to a community of marketing professionals who are influencers, decision-makers, and leaders. This sponsorship opportunity offers your firm the opportunity to **build valuable relationships** while increasing your brand awareness with a **targeted marketing audience**.

WHO WILL ATTEND?

The primary participants at this event will include B2B and B2C marketing VPs, directors, and managers in Southwest Michigan. AMA Southwest Michigan is an organization full of motivated, **accomplished leaders**. We're passionate about the art of marketing — and connecting with like-minded professionals. Our members work in venture start-ups and corporate firms, and nonprofits such as hospitals and universities. Our community offers ample opportunity to build solid professional relationships with the best and brightest marketing practitioners in Southwest Michigan.

	Platinum \$1,500	Gold \$1,000	Silver \$750
Complimentary general Admission Event Tickets (valued at \$249 each)	4 tickets	3 tickets	2 tickets
Table Top Booth (networking area during all breaks)	x	x	x
Sponsor banner (speaker stage)	Large logo	Smaller logo	Name
Holding slides during the conference	Large logo	Smaller logo	Name
Program & Direct Mail	Large logo	Smaller logo	
Conference Email	Large logo	Smaller logo	
Conference Registration Web Page	Large logo	Smaller logo	
Promotion via Social Media	x	x	
Full Page Handout/Promo Info (provided by sponsor)	x		
Thank you from conference chair	x		

Make checks payable to:

AMA Southwest Michigan
PO Box 1406
Portage, MI 49081